



**YOU Can Join Us in Transforming MIU:
The Renaissance Campaign**

"MIU Renaissance: Taking the MIU Annual Fund to the Next Level"



A Vision for Growth and Impact

Maharishi International University is embarking on a transformative initiative to revitalize our Fairfield campus, elevate our students' personal and spiritual growth, strengthen our academic programs, and replace outdated systems with modern, advanced technologies. The MIU Renaissance Campaign is designed to fund immediate, meaningful improvements that will have a lasting impact on our students, faculty, staff, and global university community.

Our goal is to raise \$6 million within the next three months to support a select group of high-impact projects. These initiatives will modernize our digital infrastructure, launch exciting new academic programs, enhance student life and athletics, and significantly boost recruitment and retention. This campaign is about reinforcing MIU's position as a world-class university —one that integrates inner development with modern innovation and global relevance.

Ultimately, attracting more students is the most powerful way to ensure MIU's long-term sustainability. Your investment will help MIU become the university of choice for students seeking an education that blends academic excellence with profound personal transformation.

Priority Projects – \$6 Million Goal

These are MIU's highest-priority projects for the next three months. Each is designed to yield measurable outcomes, including improved student retention, higher enrollment, cutting-edge course delivery, and campus vitality.



\$2M – Student Scholarships & Financial Aid

Provides scholarships for both on-campus and online students, ensuring broader access to MIU's unique educational model. Scholarships empower students, attract high-performing applicants, making these among the most leveraged gifts you can give.



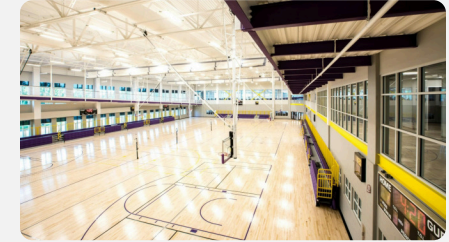
\$1.5M – Improving Education Through Advanced Technology

Upgrades MIU's technical infrastructure to replace outdated or missing systems and deliver a scalable, high-quality digital education experience. These improvements will transform the learning experience for online and on-campus students alike and allow MIU to reach a global audience with efficiency, excellence, and impact.



\$1M – Marketing & Outreach Expansion

MIU's return on marketing investment ranges from 11:1 to 13:1—an exceptional ratio. Yet budget limitations restrict our ability to market effectively to the growing population of students who would thrive at MIU. Your support helps us broaden our reach, increase enrollment, and enhance brand visibility in a highly competitive higher education landscape.



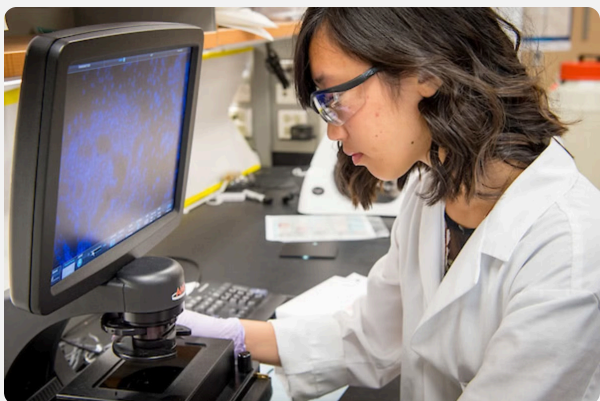
\$500K – Athletics & Wellness Facility Upgrades

Supports the expansion of new athletic programs—tennis, soccer, women's flag football, and e-sports—while developing wellness spaces that integrate meditation, nutrition, and peak performance coaching. Athletics is one of MIU's most promising areas for driving student enrollment and revitalizing campus life.



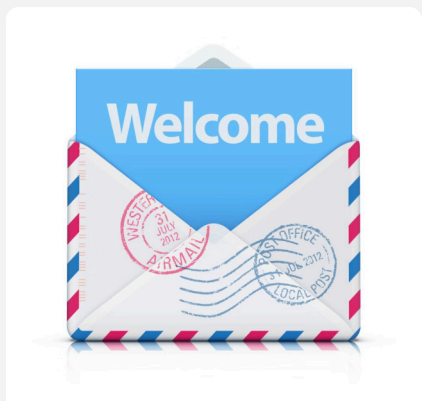
\$500K – Sustainable Campus Initiatives

MIU has been a national pioneer in sustainability, offering groundbreaking programs in Sustainable Living, Regenerative Agriculture, and Renewable Energy. This funding supports our bold goals of carbon neutrality and ecological innovation by investing in energy-efficient infrastructure, green design, and regenerative agriculture projects.



\$500K – Academics & Research

Funds faculty-led research and curriculum development in our most popular academic programs. Your support will help MIU continue attracting top-tier scholars while honoring the contributions of long-serving faculty who have worked with distinction despite salaries below market levels.



Welcoming New Donors: Gifts Under \$25K

We welcome gifts of all sizes and now offer a flexible pledge option for donors below the \$25,000 level.

Pledge Option: Pledge \$5,000/year over 5 years to receive full access to \$25K donor benefits starting in Year one.

Every Gift Counts: Whether modest or major, your contribution is a vital part of our collective transformation. ***Please note: ALL gifts at \$25k and above can be broken down into a multi-year pledge.***

Exclusive Donor Perks & Benefits

We are honored to express our gratitude with a range of special benefits:

Visionary Circle: \$1,000,000

Private retreats with MIU leadership and global thought leaders, naming opportunities, lifetime program access, and personalized impact reports.

Transformational Partner: \$500,000 – \$999,999

VIP access to conferences, exclusive gatherings with leadership, and all lower-tier perks.

Legacy Builder: \$250,000 – \$499,999

Sponsorship recognition, faculty mentorship opportunities, campus tours, and enrollment in select online courses.

Impact Investor: \$100,000 – \$249,999

Quarterly roundtable invitations, MIU-branded gifts, and digital recognition.

Exclusive Donor Perks & Benefits

Champion for Change: \$50,000 – \$99,999

Invitations to donor receptions, personalized thank-you notes, and exclusive project updates.

Advocate for Excellence: \$25,000 – \$49,999

Impact reports, digital newsletter recognition, and early access to community offerings and events.

Gifts Under \$25K

Donors receive sincere acknowledgment, select early-access perks, and the option to pledge annually. Note: All gift sizes \$25k and above can be broken down into a multi-year pledge. Can be broken down monthly as well.





A Word from YOUR Community

"MIU has been instrumental in my journey to enlightenment. The blend of ancient wisdom with cutting-edge digital tools has transformed my educational experience and enriched my personal growth."

– A current MIU student

"MIU has a wonderful group of professors who really don't inhibit or censor you and allow you to go as deep and vulnerable as you are willing to within yourself. It has been a healing, expressively fulfilling, and creative journey."

– An MIU alumna

YOU Can Be Part of MIU's Transformation

The MIU Renaissance Campaign is your opportunity to make a lasting difference. With your help, we will modernize our infrastructure, strengthen our academic programs, and revitalize campus life—while staying true to MIU's core mission of Consciousness-Based education.

Your investment in MIU is an investment in the future of education, human potential, and global peace. Join us in building a vibrant, forward-thinking university that serves students around the world with wisdom, purpose, and innovation.

To make a contribution or learn more about pledge options, please contact our Development Office or visit our campaign web page. We would be happy to meet with you via Zoom or in person! Thank YOU for being part of the MIU Renaissance.

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