



## MAHARISHI INTERNATIONAL UNIVERSITY

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### \$1 Million Matching Opportunity

**We have just been blessed with a remarkable gift: *A golden opportunity to build our Endowment.***

For the next six months — from now through June 30th — *all gifts to MIU's Endowment will be matched dollar-for-dollar* by a generous well-wisher.

#### **Why an endowment?**

For virtually every private college and university in America, their endowment provides bedrock support for their crucial operations—as well as precious fuel for expansion. It allows leaders to plan strategically for the future, knowing that the resources to meet those commitments will continue to be available.

An endowment will also allow MIU to compete more effectively in the market by providing funded scholarships — thereby attracting more students, and better students. And every student we are able to attract with a partial scholarship brings substantial additional funds through their own family and/or federal loan support.

***Above all, an endowment helps secure MIU's long-term viability*** by providing crucial economic stability. During the economic recession of 2008, hundreds of our Compro graduates could not find jobs for a period of 6-9 months, causing a major shortfall in MIU's cash flow. While these Compro graduates were ultimately placed in high paying jobs, *significant cash reserves are needed to weather such a storm. An endowment can serve as this critical reserve*: With donor and Board permission, the University can borrow temporarily against its endowment to survive a major economic downturn.

#### **Transitioning to a traditional endowment**

For nearly fifty years, lacking a significant endowment, MIU has been sustained by its precious *human endowment*. Foregoing traditional market salaries, our dedicated faculty and staff have been drawn to work here by their deep commitment to our mission.

Happily, during the past five years, by increasing enrollment and revenues we have managed to increase salaries by 150%. This move toward market salaries has been essential for attracting and retaining the talent we need to ensure MIU's future.

#### **A “Golden Opportunity” for our Golden Anniversary**

A magnanimous donor has stepped forward to match, dollar-for-dollar, donations totaling \$1 million to help us build a permanent endowment. We are looking for a few great-hearted supporters to partner with our donor to fulfill this vision.

It is thrilling to see that — just as we gear up to celebrate MIU's Golden Anniversary in 2021 — we have been blessed with a Golden Opportunity to create a \$2 million endowment by June 30.

This is a critical milestone, and a giant step towards our long-term financial stability.

***Please join us in this vital next step to secure  
MIU's next fifty years — and beyond!***

We would love to be in touch with you briefly about this in the days/weeks ahead. If we can offer anything by way of further explanation or guidance, please reach out to us right away.

With our very deep thanks,

President John, Ed Malloy, Brad Mylett